

Why Choose 20/20 Insight GOLD?



You have many options when selecting a software program you can use to gather feedback about individual, team and organization performance. There are four important reasons why 20/20 Insight GOLD is your best choice.

1. POWERFUL

The software contains everything you need - for everyone involved in the feedback process.

- ❖ More than 1,200 items in a massive library – easily customized – or you can generate your own, as simply as producing an MS Word file
- ❖ Approximately 300 survey items in leadership categories. Each one has an associated document for the learner that contains:
 - What a low rating in this item might mean
 - Specific recommendations for improving in this area
 - Recommended resources
- ❖ Ability to not only collect open-ended responses at the end of the survey but also get optional explanatory comments for each item rated, providing extraordinary coaching and personal growth material
- ❖ Dozens of powerful reports can be generated. Compare previous to current results to measure improvements. Produce consolidated reports with summary data for the entire organization.
- ❖ Comprehensive resources for facilitators that include lesson plans, scripts and PowerPoint files for conducting sessions with participants
- ❖ A 31-page Self Development workbook and online performance analysis tool for each feedback recipient to help them create and implement a personal development plan

2. CUSTOMIZABLE AND FLEXIBLE

You can tailor almost any aspect of a feedback project – add your own competencies, use or modify ours – or any combination. You can even export the data to other program such as Excel for more analysis and display. With this unprecedented flexibility, you can use the program for *many* different applications. A few examples:

- ❖ All “soft-skills” training to provide a baseline of behaviors, feedback to participants and measurable results to management
- ❖ Leadership and individual skill development
- ❖ Needs analysis
- ❖ Team and organizational effectiveness
- ❖ Climate surveys and customer feedback

3. EASY TO USE

If you can use MS Word, you can use this program. It’s that easy. While the system package includes training, a comprehensive manual and extensive online Help, the software is incredibly intuitive to learn.

4. COST-EFFECTIVE

When you purchase 20/20 Insight GOLD, you **own** the system and NEVER pay for respondents. A one-time charge for each subject gives you unlimited surveys and reports for that person, as long as they are part of your organization. A one-time charge for each team/department and organization name empowers you to conduct ongoing internal quality surveys, climate surveys and customer satisfaction surveys at **NO** additional cost! **ALL** reports are **FREE**.

www.pricelessprofessional.com

770-578-6976

Provided by: Priceless Professional Development

20/20 Insight Feedback and Measurement Survey System

These organizations represent just a small sample of the hundreds of organizations worldwide that are using 20/20 Insight GOLD. (*Partial PSS Client List)

Acuren

ADP

AFS Intercultural Programs

AIG

Arizona Kidney Disease & Hypertension Center

Arthur J. Gallagher

Aspect Medical Systems

Ball Aerospace & Technologies Corporation

Blommer Chocolates

Bluefin Bay Resort

Bose Corporation

Canon USA

Cargill

Cendant Mortgage Services

CFG Insurance

C.H. Robinson

Cholestech Corporation

City of Greensboro, NC

Commerce Insurance Services

Crown Cork & Seal

Delta Dental of California

Design Group Staffing

Endeca

Federal Express

Federal Reserve Bank

First Technology Credit Union

First Union Mortgage Corporation

Fiserve

Florida Department of Health

Fourth Shift Corporation

Freddie Mac

Gallagher Insurance Group

Gaylord Hospital

Grange Insurance

Harleysville Insurance

Hatfield Quality Meats

HEINE, USA

Hershey Foods Corporation

Home Federal Bank

Independence Blue Cross of Philadelphia

Insituform Technologies, Inc.

Irwin Financial Corporation

Johnson & Johnson

Kimberly-Clark Corporation

Liberty Mutual

Lincoln Life Insurance

Madden Preprint Media

Mid-America Apartment Communities

Modular Mining Systems

NASA Langley Research Center

National 4-H Council

National Restaurant Association

Nissan Motor Acceptance Corporation

Northern Virginia Community College

nTelos

Oxford Health Systems

Panasonic Avionics Corporation

Penn National Insurance

Peterbuilt Motors

Petro-Canada

Physician's Mutual Insurance Company

Pinnacle Telecommunications

Pioneer Hi-Bred International

Prison Fellowship Ministry

RadioShack

Right Staff, Inc.

San Bernadino County

Sanderson Farms

Sanofi Pharmaceuticals

Santa Clara Valley Medical Center

Santee Cooper

Saskatchewan Worker's Compensation Bd.

Sodexo

Softbrands Manufacturing

Sunland Asphalt

Target Rx

Telephia

Threadneedle Investments

Tiffany & Company

University of Virginia

UnumProvident Ltd, UK

Urban Ministries

US Department of Agriculture

Virginia Department. of Taxation

Whitman Labs, UK (Estee Lauder)

Wilmott Dixon Construction, UK

Wisconsin Dept. of Natural Resources

Xactware

Xerox Corporation

Yankee Candle Company

Youth Villages